

# EKAL USA 2024 ANNUAL REPORT



Building a Self-Reliant  
Rural and Tribal India



# FROM EKAL USA PRESIDENT

## DR. SUBRA DRAVIDA



I'm excited to share some remarkable achievements and developments at Ekal USA. Over the past few years, we have grown beyond our core Ekal School program to include essential services in healthcare and skills training, with Ekal USA actively supporting these new initiatives. Our efforts yield significant impact as we explore fresh possibilities, especially by leveraging technology to expand and enhance our offerings. Despite challenges posed by the rural-urban divide, our strong leadership and talented youth continue to bring positive change to remote areas, empowering Ekal's village communities to reach new heights.

This year, our fundraising efforts celebrated local talent, and I am grateful to Regional President Swati Girglani, volunteers Pranav Pandya and Kedar Godbole, and all those who organized inspiring events across the country. Our National Gala in the Bay Area featured distinguished keynote speakers including former U.S. National Security Advisor H.R. McMaster, Dr. Arun Majumdar, Dean at Stanford University, and Bollywood star Vivek Oberoi. Special thanks to Board Chairman Kamlesh Shah, Board Member Mahesh Navani, and Bay Area Chapter President Nima Gujjar and her team for making the gala a tremendous success.

In addition, with support from Mahesh Navani, we are developing an online portal to showcase our projects, enhance communication between donors and on-ground teams, and allow donors to track the progress of their contributions. We look forward to launching this platform soon. Thank you for your continued support of Ekal. Together, we are making meaningful strides toward a self-reliant, Atma Nirbhar rural India. Here's to an impactful 2025!

***THANK YOU FOR YOUR CONTRIBUTIONS!***





# OUR MISSION

Empowering rural and tribal changemakers in India by bringing literacy, healthcare, and economic prosperity to remote villages.



## IMPACT SNAPSHOT

**100,000** Ekal villages

**3 Million** Youth are currently enrolled in Ekal schools

**20,000** Youth are digitally literate

**18,000** Women are vocationally trained

**90,000** Youth and adults gained skill training

**500,000** Have access to Ekal health services

# THE CHALLENGE

1.5 BILLION PEOPLE



908 MILLION IN VILLAGES

640,000 VILLAGES

## THE RURAL-URBAN DIVIDE

### POVERTY RATES

Rural population is 2x more likely to live in poverty than Urban

### INFANT MORTALITY RATES

Rural rate is 2x higher than Urban

### HEALTHCARE ACCESS

88,000 tribal villages have no healthcare services

### COMPUTER OWNERSHIP

Rural to Urban ratio is 1: 6



## OUR UNIQUE ADVANTAGE

20% of our schools are in border areas.

Over 20 years, we have helped double the literacy rate in tribal areas.

**Each dollar donated is matched with \$8 of our volunteer's time.**





# EKAL LEADERSHIP

## BOARD OF DIRECTORS

Kamlesh Shah	Chairman
Sajjan Aggarwal	Vice Chairman
Madhu Bansal	Director
Pratibha Goyal	Director
Meena Subramanyam	Director
Shachi Rattan	Director
Rakesh Gupta	Director
Hasmukh Shah	Director
Mahesh Navani	Director
Naresh Jain	Trustee, EVFI

## EXECUTIVE COMMITTEE

Subra Dravida	President: Ekal USA
Ranjani Saigal	Executive Director
Naren Chavda	Secretary
Vandita Joshi	Treasurer
Mukesh Bhatt	VP Strategy
Suresh Iyer	Past President
Subhash Gupta	Advisor

## REGIONAL PRESIDENTS

Pratibha Goyal	Pacific
Nishendu Baxi	Central
Sarath Kuravi	Florida
Jayesh Patel	Mid Atlantic
Meena Kadaba	Mid Atlantic
Vishakha Manek	Midwest
Swati Girglani	Southeast
Rajeev Aluru	Southwest
Parveen Minocha	New England/ New York

## AROGYA

Madhu Bansal
Mukesh Bhatt
Rakesh Gupta
Ranjani Saigal
Shachi Rattan

## EVENT COMMITTEE

Rajat Sharma	Chair
Dipa Shah	Rashmi Nalgirkar
Manisha Jain	Rootvij Bhatt
Meena Kadaba	Suman Kejriwal
Nayna Shah	Swati Girglani
Prakash Shah	Ashwin Desai

## NATIONAL OFFICE

Pooja Shah	Office Manager
Sunita Zamwar	Accounts Assistant
Vinita Dogra	Administrative Assistant
Rashmi Nalgirkar	Event Coordinator
Suman Patibanda	Administrative Assistant

## YOUTH COMMITTEES

Prajna Khisty	National Youth Program
Nishendu Baxi	Young Professionals

## SOCIAL MEDIA AND PR

Madhu Bansal	Social Media
Ankita Shah	Social Media
Prakash Waghmare	Media and Public Relations
Nikita Minocha	Marketing and Design
Meena Mehta	Marketing and Design

- Highly Committed Human Capital
- Strong leadership teams in place
- Over 400,000 volunteers invested in the outcomes



# EKAL EVENTS

## Musical Shows

This year, Ekal's shows featured local talent who donated their time and efforts. A special shoutout to our exceptionally talented volunteers Swati Girglani, Pranav Pandya and Kedar Godbole who traveled extensively across chapters and created exceptional shows!



*"I truly believe that Ekal is a Karmic Investment. I am a strong supporter of Ekal, and urge you to join me in making Bharat mahan."*

-Vivek Oberoi, Actor

## National Conference

Ekal's national San Antonio gathering brought together leaders from US, India, and Canada to celebrate achievements and strategize for the future. Volunteers collaborated to identify gaps, discover solutions, and share insights to support further progress. Thank you for making the conference a success!



*"We do not inherit this Earth from our ancestors; we borrow it from our children. While the world is defaulting on its debt, Ekal is paying it forward."*

-Dr. Arun Majumdar, Dean at Stanford University

## Gala

Led by board member Mahesh Navani, Ekal held its first Bay Area National Gala at Palo Alto's Four Seasons Hotel. Attended by many young professionals and community leaders, the event featured keynotes by Vivek Oberoi, Dr. Arun Majumdar, and H.R. McMaster. Several donors pledged their support for a variety of Ekal programs.



*"India faces big challenges, but instead of walking away, you at Ekal realize you have agency and can do your part to change things. India's success will be the world's success, and I applaud your efforts to make a difference."*

-H.R. McMaster, 25th United States National Security Advisor

Know someone passionate about making a difference? We're looking for volunteers to help us transform lives!





# EKAL YOUTH

*Using their talents, inspiring change, and impacting Ekal through meaningful workshops and events!*

## Sa Re Ta Re

The New England youth chapter led their 2nd annual vocal competition, the brainchild of Rishabh Tole, and involved over 50 participants.



## Pickleball

Jacksonville's youth chapter hosted a popular pickleball tournament, and even featured kite flying! This engaging event was led by Veda Kapadia and the youth board.



## Black Tie

The Raleigh youth chapter sponsored 100 schools with a Black Tie Donor Appreciation Event, featuring impressive youth performances.



## Express Yourself

Bloomington's youth chapter raised nearly \$2,500 through their second Express Yourself Workshop Series, teaching leadership, financial literacy, and more.



# SPOTLIGHT

## Bridging Gaps Through Art



Myra and Mahi Bijoriya spent one week at an Ekal village in Chhindwara, teaching children how to paint. Together, they created this beautiful mural, bridging gaps and lending a little helping hand.

## YICU Service Award



Disha Rai was recognized as a winner for the YICU award due to her leadership and service work in her community. Along with this award, \$250 donation will be made to Ekal Vidyalaya in her honor!

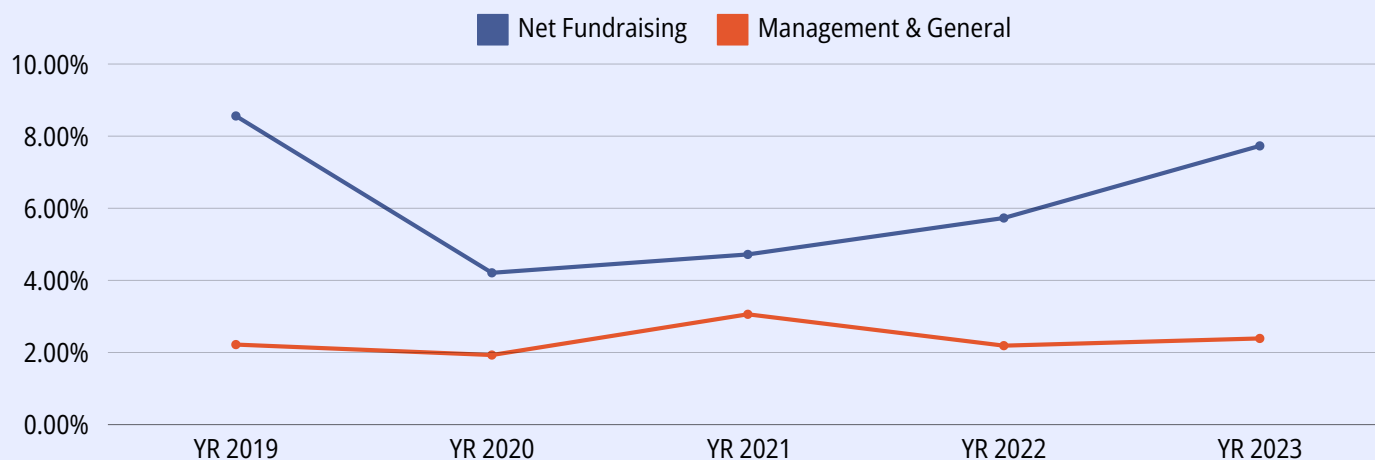
# EKAL FINANCIALS

## FIVE YEAR COMPARATIVE ANALYSIS

YEAR	2019	2020	2021	2022	2023
Contribution (\$)	9,183,278	9,930,856	8,904,907	10,446,861	8,353,409
Income from Investment (\$)	75,068	(3,602)	478	51,228	548,100
<b>Total Revenue</b>	<b>9,258,346</b>	<b>9,927,254</b>	<b>8,905,385</b>	<b>10,498,089</b>	<b>*8,901,509</b>
Fundraising Ticket Income	474,293	72,158	15,590	225,020	307,448
Fundraising Expenses	(1,266,396)	(490,125)	(435,990)	(826,644)	(995,633)
Funds sent directly to EVFI, by US donors in rupees (Amt in \$)	236,839	63,391	104,486	24,181	69,455
<b>EXPENSE</b>					
Program Service - India (\$) Schools/ Projects	(9,179,192)	(3,460,898)	(9,683,212)	(4,946,494)	(5,835,930)
Management & General (\$)	(205,160)	(192,035)	(272,923)	(229,786)	(212,968)
Net Fundraising Expense (\$)	(792,103)	(417,967)	(420,400)	(601,624)	(688,185)
<b>Total Expense</b>	<b>(10,176,455)</b>	<b>(4,070,900)</b>	<b>(10,376,535)</b>	<b>(5,777,905)</b>	<b>(6,737,083)</b>
Management & General (%)	2.22%	1.93%	3.06%	2.19%	2.39%
Net Fundraising Expense (%)	8.56%	4.21%	4.72%	5.73%	7.73%
<b>Total Expenses to Revenue (%)</b>	<b>10.78%</b>	<b>6.14%</b>	<b>7.79%</b>	<b>7.92%</b>	<b>10.12%</b>

\*There are year to year variations in revenues because the time gap between pledges made and actual receipt of donations changes from donor to donor.

## TOTAL EXPENSES TO REVENUE





# EKAL PROGRAMS

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## Literacy and Digital Literacy

Ekal's single-teacher model transforms rural education through a core curriculum in language, math, and science, plus physical and value education. Our digital literacy programs such as E-Education, Computer Training Labs, and Ekal on Wheels introduce digital learning in 80,000+ schools, building technology, financial literacy, and entrepreneurship skills, while often providing students with their first experience using tablets and computers.



## Health and Wellness

The Telemedicine Enhanced Healthcare program delivers vital medical care and health education to remote villages. We train local women as health workers who provide affordable, initial care and connect patients to doctors via telemedicine. In three years, the program has improved hygiene and safe water access, reduced anemia, and encouraged family nutrition gardens, enhancing both health and income opportunities.

## SUCCESS STORIES



### Empowering Innovation

**Priya Vishnoi**, a student from Moradabad, UP, received computer education through the Ekal on Wheels program. Experiencing the challenge of using a computer after her hand injury, she invented a foot-operated mouse to meet that need, and received recognition from the Indian government.



### Empowering Independence

**Laxmi Kumari**, once a housewife, gained respect through Ekal's Sevika program and is now affectionately known in the village as Dr. Didi. Recently, she acquired an electric bike, boosting her independence and ability to serve as a key healthcare provider and first responder, offering telemedicine, preventive care, and support to her village.

# INTEGRATED VILLAGE DEVELOPMENT



EDUCATION	WOMEN'S EMPOWERMENT
DIGITAL EDUCATION	SKILLS TRAINING
HEALTHCARE	SUSTAINABLE AGRICULTURE

## 37 CLUSTERS ACROSS INDIA

- 30 villages per cluster
- 555,000 people impacted

Ekal's Integrated Village Development Program (IVD) seeks to establish self-reliant rural and tribal villages using a holistic development model that focuses on literacy, healthcare, and market access.

Ekal promotes skills training in sustainable agriculture, computer literacy, artisanal development, and entrepreneurship, while empowering women through programs in tailoring, healthcare, and education. These initiatives work together to create self-sustaining villages, linking education with economic growth and innovation.



## SUCCESS STORY

### Empowering Entrepreneurship



**Sonika Singh** learned tailoring through Ekal's Women Empowerment Center, beginning her journey with small sewing projects. She expanded her business online to platforms like Amazon and Flipkart, building her independence and inspiring other women to dream big with every stitch.



# EKAL

## FUTURE PATHWAYS

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### 1 STEM Education

Ekal is advancing rural education by bringing technology-powered services and enhanced STEM education to villages. In partnership with IIT Madras and through the Vidya Shakti program, Ekal equips students with modern STEM skills, fostering digital literacy and empowering communities towards sustainable progress.



### 2 Health Services

Ekal is expanding healthcare services in rural areas by adding early detection of non-communicable diseases such as diabetes and hypertension to their offerings. Ekal's initiatives also include distribution of affordable generic medications, creating new health opportunities and supporting preventive care in villages.



### 3 Donor Communication

Ekal is enhancing communication with donors by launching a portal that allows donors to connect directly with on-ground teams, and see the impact of their contributions firsthand. This initiative will strengthen donor engagement and showcase the real-time benefits of their valuable support.

# EKAL DONORS

We thank each and every one of our supporters for their generous contributions!

Adish and Asha Jain  
Ajay and Bindu Patel  
Ajay and Sukhwinder Keshap  
Akkalkot Swami Samartha Foundation  
Alok Lathi  
Anil and Preeti Shah  
Anil Damani  
Arun and Vandna Shah  
Arun and Renu Gupta  
Arunima Misra and Dv Iyengar Sreenath  
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Hari and Kalpana Nath  
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Ramesh Gupta  
Ranjani and Anil Saigal  
Rasik and Pushpaben Patel

Rina and Bharat Parikh  
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Vasant and Prabhavati Rathi  
Veena and Sushil Chadda  
Vikas and Maitri Kalra  
Vinod and Prabha Jhunjunwala  
Vivek and Vandana Sharma  
Yash and Amrita Dalal  
Yogesh and Darshana Patel

\*Donors with cumulative contributions of \$50,000 or more from Jan 2020 to Oct 2024





## Volunteers: The Heartbeat of Ekal



**Ekal USA honored its longest-serving volunteer, Ramesh Shah, with the Lifetime Achievement Award.**

Ekal deeply values its volunteers, whose dedication and passion are essential to the organization's success. As founder of Ekal USA, Ramesh Shah has been recognized for his extraordinary contributions to the Ekal mission, which have transformed lives and created a legacy of hope for future generations in India. Through his influence in shaping the implementation of Ekal's programs, his travels to thousands of villages, and along with the support of his wife Kokila Shah, he has strengthened the vision and impact of this powerful organization.

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- Volunteer
- Make a financial contribution
- Start a fundraising campaign

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*Make Ekal a part of your Legacy Giving!*

